

# ARIAD Patent Equity Strategy

## The Focus on Intellectual Property

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### INVEST EARLY IN FUTURE TECHNOLOGY LEADERS

- The approach selects companies with a **high-quality patent portfolio** (mainly small/midcaps)
- Positive side effect: above-average number of **takeover candidates** in the portfolio (before it is announced)
- Regionally, the investments concentrate on **USA** and **Japan/Pacific** alongside the main focus of **Europe**
- The main focus of the selection process is the systematic quality evaluation of the patent portfolio using a variety of **scientifically validated indicators**
- The selection of regions and sectors is determined by the quality of the patent portfolio.
- **High degree of diversification** (approx. 100 titles in the portfolio)
- The stocks are held in the **medium to long term**.
  - Adaptation according to ranking
  - "Opportunistic" transactions possible during the year
  - No currency hedging
- **Track record:** "small & mid cap" fund since 2015 and "small cap" fund since 2018

Awards won by the „Monega ARIAD Innovation R“ Fund (managed by ARIAD)



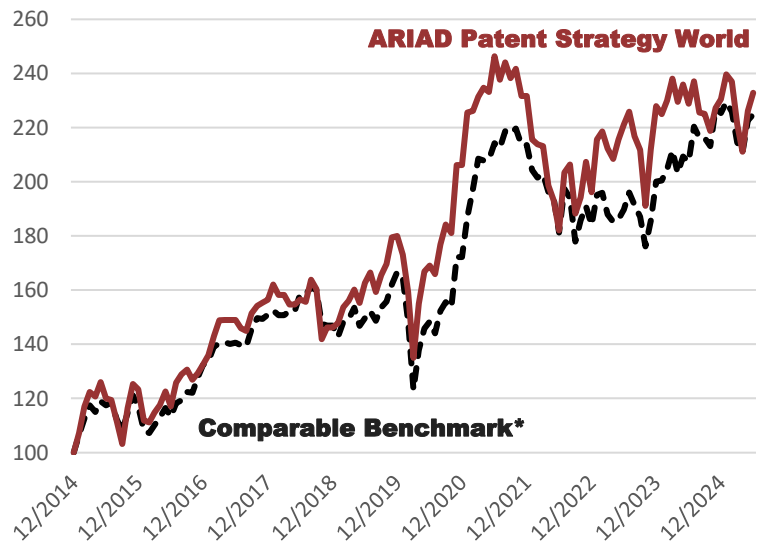
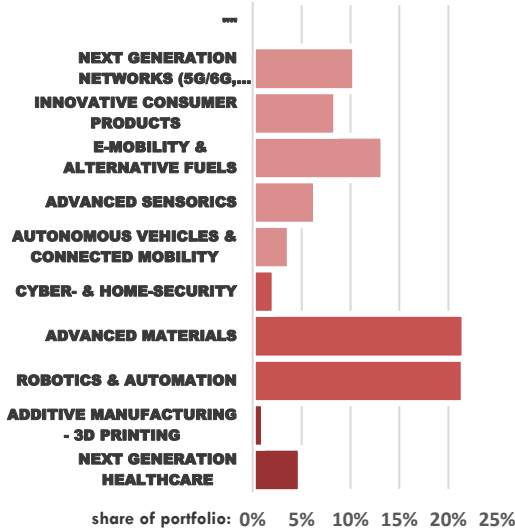
**1<sup>st</sup> place:** 1-year performance  
**2<sup>nd</sup> place:** 3-year performance  
**2<sup>nd</sup> place:** 5-year performance

Category: Global Equities Small & Midcap

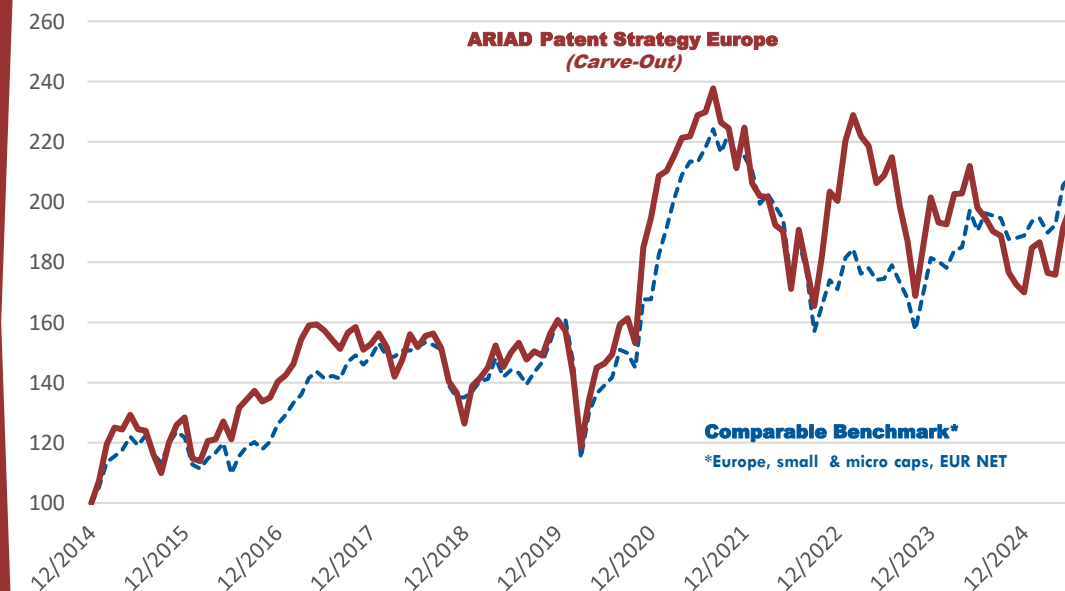
### ADDED VALUE – PROVEN BY MULTIPLE TRACK RECORDS

NextGen  
Healthcare Industry  
Smart  
of Everything  
Digitalization

TECHNOLOGY LEADERS IN MEGATRENDS IDENTIFIED BY PATENT DATA



### REGION EUROPE



**Main Sector:** Industry



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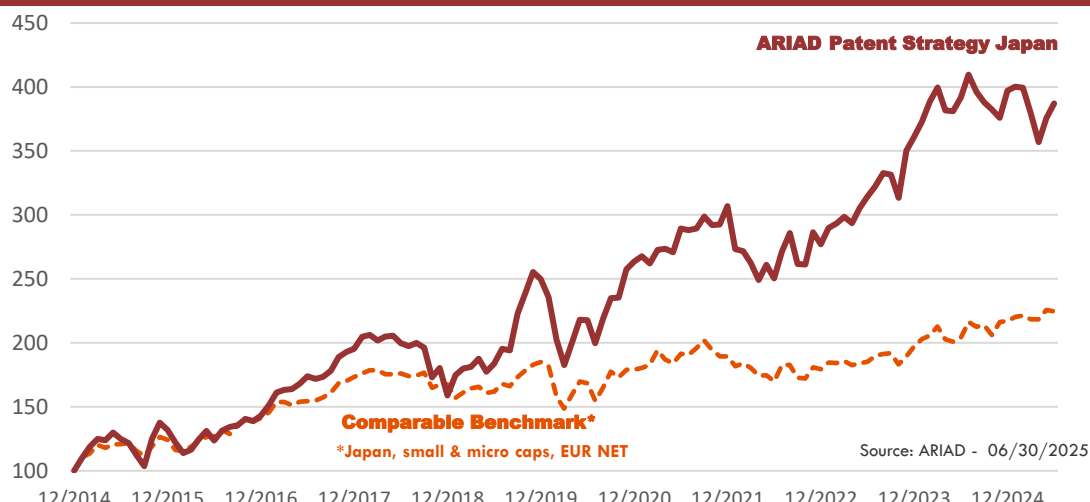
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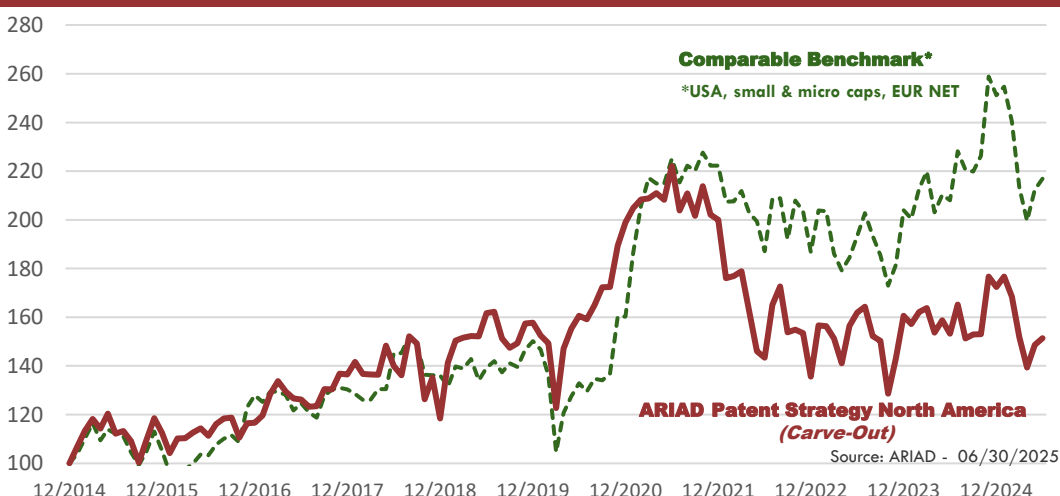
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### REGION JAPAN/PACIFIC

Main Sector:  
Industry



### REGION NORTH AMERICA



Main Sector: Healthcare



### ABOUT ARIAD ASSET MANAGEMENT GMBH

ARIAD Asset Management was founded in 2002 as a quantitatively oriented asset manager for institutional and private investors. **Capital preservation** has always been the focus of our efforts. Not just to preserve and increase major industrial assets, foundations or pension funds in the long term, but also because we are convinced that we best serve our clients' interests with this approach.

### FURTHER INFORMATION

The ARIAD Patent Share Strategy has also been implemented fully in a **mutual fund** managed by Monega KAG since 2015. More information can be found on our website at [www.ariad.de](http://www.ariad.de)

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